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A newsletter for stakeholders

Issue 26

September 2022

Airport Café Roaring Success

A Foundation decision back in August 2020 to provide start-up funding support to a new business at the Broken Hill Airport has proven successful in more ways than one.

The *28Eighty Café* (2880) received a small interest-free loan to adapt what had been functioning as a kiosk to travellers (and latterly only a vending machine) into something that is impressive to visitors and local residents alike.

The Café has regular bookings from several different groups of 16-20 local residents and is renowned for the breakfasts it serves up to visitors.

The Café has recruited an additional six employees to cope with demand (and is looking for a seventh) and is already considering expansion and broadening the menu.



Foundation Director Chris Dougherty and granddaughter Olive, with Jodie and Craig.

This comes on top of installing a brand new kitchen at start-up and repaying the initial funding from the Foundation in full—and early—which means that money can be recycled onto other applicants.

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Broken Hill becoming a Festival City

The Foundation has made an early commitment to sponsor the Perfect Light Film Festival in March 2023.

Our preparedness to 'go early' is helpful to the organisers in their planning and budgeting—thereby contributing to what is sure to be another successful event.



Perfect Light Film Festival popular event

Unfortunately, this will be the last year we can contribute funds to the Film Festival..

We began in 2016 with a larger amount to help kick off the Festival and have contributed to all subsequent Film Festivals—in recent years as "Festival Partners". However our intention with this type of event has always been to help at start-up and then reduce gradually so we can redirect funding to other diverse areas.

Broken Hill is becoming very well known for its diversity in festival events—no longer considered 'just a mining town' and we have been excited at being a part of that.

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Diary Dates:

- 20 October Workshop for new businesses
- 24 October AGM and Foundation Meeting
- 12 November Silver City Cup Race Meeting
- 13 December Foundation Meeting
- March 2023 Perfect Light Film Festival

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Donations work for Broken Hill long-term

Café Success (cont.)

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Partners Craig Ferguson and Jodie Beattie say they are delighted at the thought of another fledgling business getting that early, flexible, help at the beginning.

“The Foundation support meant the world to us when we started,” Craig says. “We’ll be back to talk with the Foundation again as we grow.”

Craig says he and Jodie initially saw the airport café as a blank canvas and have been proud to see it grow.

28Eighty will need approval from Broken Hill City Council for the expansion they plan, but their existing menu is already well beyond what diners expect.

“When we deliver a meal to the table and the customer says ‘WOW’, and then when we clear the table and they say it was the best they’ve ever



had, then that keeps us doing what we love to do,” Craig says.

Apart from physical and food changes, Craig and Jodie are also looking to acquire skills training for staff, which will not only benefit the business and their diners, but Broken Hill as a whole.

The airport features the largest original Pro Hart mural in Broken Hill and we’re proud the 28Eighty Café Mural displays our logo. ■

A word from the Chair

The first three quarters of 2022 have remained extraordinarily busy.

We have continued in our role of supporting small business through receiving, assessing, funding and mentoring small business, whilst maintaining a primary focus on supporting members of the Broken Hill Mining Cartel.

Among the group there is potential for 400 to 1250 new jobs—not only in construction and development, but full-time in production.

A priority for us (and the companies) is that those jobs should be residential instead of Fly In Fly Out—which means finding solutions to barriers.

Broken Hill’s housing stock currently is short of both quantity and quality and our CEO has been researching, consulting and drafting options for ways we could help.

We are pursuing discussions with all levels of Government, (Federal, State and Local) as we believe only a true partnership can provide the basis for a solution to our issue.

Our timeframe is very short.as many of these jobs will be wanted within three years. We will continue to work on it, prioritising our resources as much as we can.

Meanwhile, we thank you all for your contribution to our great city, whatever that may be and encourage you all to enjoy festive Broken Hill. This city has always been resourceful and resilient in the face of obstacles and we now have another opportunity to show and prove our ingenuity and sustainability .

Our AGM is coming up next month and I look forward to having a full Board and a great support team to respond to what is sure to be an equally busy 2023. ■



**John Lynch OAM, Chairman
Foundation Broken Hill**

Festival City (cont.)

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Thousands of people have streamed into Broken Hill for the Mundi Mundi Bash events and the Broken Heel Festival (the Foundation was a founding sponsor back in 2016 when it was no more than ‘a good idea’) and our support for Agfair over the years has helped to bring relief for the surrounding region.



Broken Hill has been showcased by a succession of other events which attract visitors who are amazed at what the city has to offer and vow to return for a longer stay to sample other attractions.

The Foundation has been a long-time supporter of the St Pat’s Racing Carnival and recently committed to funds for the Silver City Cup Racing Carnival.

Annually we contribute to 13 festivals—in arts, environmental, historical and musical genres.

Introducing the city to those ‘from away’ is good support for local businesses who have responded to the influx of people with extended opening hours and pop-up stalls. All fits well with goals of the Foundation. ■

News in Brief...

Workshop for new local businesses

The NSW Business Connect team is hosting a free workshop at the Broken Hill Civic Centre on 20 October from 6pm for those thinking of opening or expanding a local business.

Spaces are limited and bookings are essential. Phone 02 6362 0448

Show goes off with a bang

- ◆ The Silver City Show proved to be an outstanding success despite the naysayers who thought it could never return to its days of glory.
- ◆ Did you know 'The Show' started in 1889?
- ◆ That's 138 years of history still going strong!

Our newsletter flies

- ◆ Hundreds of copies of this quarterly newsletter are distributed around the country, touching down in most States.
- ◆ Mostly we can use the power of technology and send by email, but there's still a substantial number travelling by post, requiring printing, folding and posting.
- ◆ That's a lot of work for our Admin team and a fair cost in postage.
- ◆ Can you help? If you receive this by post, but could have it emailed, could you send your email address please and we'll switch you over.
- ◆ Our email address is:
admin@foundationbh.org.au. ■

Meet the Board: Peter

The Foundation is very pleased to welcome Broken Hill identity Peter Miranda to the Board.

Peter's expertise is well known to many on our team and in the community.

He has primarily worked within the administration side of the health sector over the last 25 years, both within the government area and with the Royal Flying Doctor Service (RFDS). He was, for an extended period, the General Manager Corporate Services for the RFDS South Eastern Section which includes Broken Hill, concluding, when he retired last year.

Peter has a great deal of experience in grants management, having had oversight of the acquittal of RFDS grants which have included sizeable funds for significant projects.

Before retiring, Peter was responsible for the planning and management of the region's COVID-19 vaccination program.

Peter was a long-term active member of Apex and felt joining our Board would offer further opportunities to give back to his community, utilising the skills, experience and expertise that he developed over the course of his career.

The invitation to Peter was unanimous among current Directors and our CEO is very much looking forward to working with him.

Peter demonstrates the willingness, aptitude and passion to become a highly valued member of our team. He will be formally appointed at next month's AGM. Welcome Peter. ■



Incoming Foundation Director Peter Miranda

Meet the new Team: Kirsty

Our new Administration Assistant Kirsty Murray has been providing great support to CEO Travis Nadge who has two huge areas—overseeing the Foundation and supporting the Broken Hill Mining Cartel.



New Admin Assistant Kirsty Murray with CEO Travis Nadge—a great team.

We are delighted Kirsty has accepted the role. She has been providing admin support to Broken Hill Agfair for six years, sharing the Agfair office in our Argent Street premises.

Kirsty returned to Broken Hill ten years ago, after spending some years in Roxby Downs and Parkes.

We're very pleased she did because she is going to be highly valuable to Travis and the Board.

Kirsty is working part-time—Mon, Tues, Weds 9am to 3pm.

Kirsty says she was keen to come across to the Foundation after seeing some of the work we do and meeting some of our Directors.

"I obviously love Broken Hill and this region, returning after 10 years away. I'm keen to be a part of the work contributing to the city's future," says Kirsty. Welcome Kirsty. ■

Cobalt Blue Broken Hill Project progressing well

The Cobalt Blue Broken Hill Project continues to excite us, with the prospect of more than 400 new jobs when it reaches production.

The project has been awarded a \$15M grant from the Australian Government's Critical Minerals Accelerator Initiative (CMAI) and has been visited by Australian investors and analysts.

Meetings have recommenced (after a forced Covid break) with major battery and electric vehicle (EV) makers in the US, Korea and EU.

National media are showing new interest in the project which featured in an ABC Four Corners program about key Australian projects addressing the global demand for critical minerals.

More than 300 locals attended a Demonstration Plant Open Day earlier this year showing interest and enthusiasm remains high in what could make Broken Hill a key site for providing the on-site technology to assist the global push to 'go green'.

The zinc and lead mining city is developing a number of different identities to distinguish it from its past and the Foundation is excited to be a part of that.



Cobalt Blue Project progressing, achieving milestone

Our CEO Travis Nadge has been working closely with Cobalt Blue and other companies in the Broken Hill Mining Cartel.

In many ways, the region is beginning to put a sparkle in its future. ■

Foundation Broken Hill: How it works...

Foundation Broken Hill facilitates employment opportunities and encourages social development in Broken Hill and the surrounding region.

Its core function is to help Broken Hill create sustainable alternative businesses to replace mining industry jobs as the ore bodies are progressively exhausted.

The Foundation Board comprises a set of highly skilled people with diverse expertise, who give their time voluntarily for community benefit. We do this by:

- 1. Raising capital funds...** through fundraising campaigns which seek donations from current and former Broken Hill residents, local businesses, broader industry and governments,
- 2. Recognising contributions...** through a structured Friends of the Foundation pyramid at Platinum, Gold, Silver and Zinc levels, with opportunity for smaller once-only donations too,
- 3. Investing the capital...** where your gift is held in perpetuity but generates interest to be used for approved projects—or an option where your gift is held in a **Project Fund** to be channelled directly into assessed projects at the discretion of the Board,
- 4. Carefully assessing applications for funding support...** through a thorough process that includes review of documentation, business planning assessments, face-to-face discussion and site visits where relevant,
- 5. Providing support...** in appropriate forms, which can include once-only small grants or larger interest-free loans repayable over a longer term with flexible sustainable payment plans and some 'breathing space' for new or emerging businesses, and
- 6. Monitoring and reviewing...** businesses who have received support to identify whether additional assistance is required, including mentoring.

Foundation Broken Hill has been operating in the local community for more than 22 years and is now sustainable in its own right.

It needs support to grow the Capital and Project Funds so it can increase more meaningful contributions to the community. ■

This newsletter is published by Foundation Broken Hill to inform stakeholders about activities of relevance to Broken Hill and the surrounding region. If you would like further information about articles included in the newsletter or ways in which you could support the Foundation, please contact our Chief Executive Officer Travis Nadge on 08 80879985 or by email to manager@foundationbh.org.au. We would also welcome you to visit our offices at 164 Argent Street or use our office mobile on 0403583627. The office is open Monday to Friday 9am to 4pm. Our website is at www.foundationbh.org.au.